

Press Release

Bilcare bags coveted the 2009 European Outsourcing award second time in succession

Madrid 20th Oct 2009: Bilcare Ltd., service provider to the pharmaceutical companies spanning across their value chain from drug discovery to market bags the prestigious 2009 European Outsourcing Award for second time in succession. The award was bestowed at a gala dinner function in Madrid on October 16th, 2009 at the annual pharmaceutical flagship event, CPhI Worldwide, 2009. Dr. Praful Naik, Chief Scientific Officer and Executive Director, Bilcare Ltd accepted this prestigious award on behalf of the company. The European Outsourcing Awards have become recognized as the most prestigious recognition in Europe for the pharma sector and Bilcare becomes the first Indian company to bag this award twice in succession. The European Outsourcing Awards recognizes the best of innovations in the pharma space and the fact that all three applications made by us were nominated by the distinguished committee makes it a bigger honor for Bilcare, thereby substantiating our innovation for the global pharmaceutical and healthcare sectors.

"Bilcare for the past several years has been working relentlessly in providing end-to-end solutions for the global pharmaceutical sector across its entire value chain through its unique products, services and technologies. In pharma packaging innovation with the advent of this new technological initiative such as -overt, covert and ultra covert features in the produced packaging materials to one of its kind - NonClonableID™ Security Technologies enabling the anytime-anywhere fool-proof authentication along with secure track-n-trace and e-pedigree can deliver solutions and innovations to sustain and grow in ever-changing dynamic environments and provide patient-centric solutions. International recognitions like 'The European Outsourcing Awards' including the 'National Awards' infuses great confidence and credibility and drives Bilcare steadfastly on the path of Innovation" said, Praful Naik.

The European Outsourcing Awards are designed to celebrate and recognise excellence in R&D, marketing, process, facility, business and technology across the pharmaceutical outsourcing, biopharmaceutical and clinical trial industries. The awards also recognise new and significant developments in contract services and rewards successful companies for their outstanding contributions throughout the year. Judged by an eminent panel of judges. Bilcare was conferred with the award for its innovation of integrating one of its kind and customized high-end Flexo technology with unique blend of overt, covert and ultra-covert features in its proprietary packaging materials.

About Bilcare

Bilcare is an international, integrated service provider to the global pharmaceutical industry offering innovative pharma packaging & research, global clinical trial supplies services, NonClonableID™ anti-counterfeit, anytime-anywhere authentication and secure track-n-trace technologies. Bilcare operates state-of-the-art manufacturing and research facilities in India, Singapore, USA, UK and has regional offices in Brazil, Germany, China and Australia. Bilcare provides solutions that address many of the industry's key concerns including the Five Key concerns (5 C's) viz. counterfeit, compliance, communication, convenience and cost (Visit us at www.bilcare.com)