

Press Release

**Bilcare bags yet another award  
Intellectual Property (IP) India Award for highest number of Design Patents in 2009**

Pune, 21st May, 2010: Association of CII – Department of Industrial Policy & Promotion (DIPP) and Intellectual Property (IP) India celebrated IP Day on 26th April by felicitating and rewarding individuals & institutions that have excelled in IP protection in India. Bilcare was awarded by the Hon. Minister for highest number of Design Patents in the year 2009 by: Mr. Chandrajit Banerjee, DG – CII; Mr. Hari S. Bhatia – President Designate, CII; P.H. Kurien – Controller General of Patents, Designs & Trade Marks, IP India.

Mr. Anand Sharma, Minister of Commerce and Industry, Government of India was the Chief Guest and give away awards to Individuals and Institutions who have been granted highest numbers of Patents & Trademarks in 2009. This national level recognition & system is aimed to boost sustainable growth IP filings and grant of IP rights. Through this effort India will be required to play greater role in the field of Intellectual property for technology in clean development mechanism, adaptation and mitigation of climate change. The technology created in the times to come must be shared for the benefit of the world.

Dr. Praful Naik, Bilcare's CSO and ED said, "The end user safety, health and well being became the genesis of innovation and culture at Bilcare. While we focused on path breaking innovations in technologies (creators of world's first non-clonable security technology), we gave equal impetus on creating hundreds of inimitable designs which could provide distinctive identity to any product more particularly a medicine being consumed by a patient. We are proud to receive this prestigious award second time in succession and more proud to be the provider of innovation to Walmart in their crucial 4\$ generic medicine initiative."

**About Bilcare:**

Headquartered in India, Bilcare is an integrated service provider to the global pharmaceutical sector across their value chain through its key business activities namely: Pharma Packaging Innovation, Global Clinical Services and nonClonable Technologies. These business activities encompass research, development, manufacturing and supply of products, processes, and services to the Pharma and Healthcare domain. Technologies business focuses on unique range of applications viz. security & product authentication, Track & Trace, e-pedigree, medication compliance & Personalized Healthcare Management System. Bilcare operates state-of-the-art Manufacturing and Research facilities in India, Singapore, USA & UK and has regional offices in Brazil, Germany, while partnering with the global pharmaceutical sector by providing value solutions to address their key concerns i.e. counterfeit, compliance, cost communication and convenience.

Visit us at [www.bilcare.com](http://www.bilcare.com) and Bilcare Technologies website [www.bilcaretech.com](http://www.bilcaretech.com)

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