



# THE TIMES OF INDIA

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**Bilcare gets Chemtech award:** City-based Bilcare Research has won “Outstanding Innovation of the Year” award by ChemTech Foundation for its innovation — “Non-Clonable Technology for Identification, Authentication and Anti-Counterfeiting”. This system provides a secure means for effective track-n-trace and e-pedigree of the products across the supply chain – from manufacturer to the consumer. The Technology innovatively exploits the disruptive nature of nano/micro-particulate materials together with their magnetic and optics effects to provide a full-proof technology for accurate identification, authentication and ‘track and trace’ of a product. Bilcare aims to position this technology as a comprehensive response to counterfeiting by providing a non-clonable fingerprint that can cost effectively be embedded in any packaging systems and be modularly integrated with communication platforms, Bilcare managing director Mohan Bhandari said.