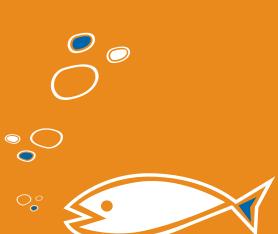






This thought provoking book is a compilation of ideas and illustrations by children from these schools. It is an opportunity to see the world through a child's point of view so that we all can get their innocence and clarity in our dreams.





"Thinking is the Capital Enterprise is the Way Hard work is the Solution "

A P J Abdul Kalam



Imagine

Children have dreams and aspirations that shape the future. They are the ones who give direction and meaning to our lives. The Bilcare Foundation believes that the thoughts sown today shape our tomorrow.

Our project 'Window to the World' is an initiative where a mobile van visits 10 rural schools in the radius of 10 kms and reaches to over 2000 children, who get limited opportunities and access. The aim of this project is to ignite their minds and open further possibilities.

The children are taught communication skills with emphasis on English language and shown documentaries, biographies & short films to increase their exposure to an unfamiliar world. We have also installed library boxes comprising of 200 books each which are circulated amongst schools.

Children look forward to direction, guidance as well as the opportunity to express themselves. Our core objective is to become an effective facilitator and mentor to these children thus enabling them in visualizing their dream to build their world.

Further and equally important, we at Bilcare are also learning through these interactions how we can stay close to reality and energize ourselves to do our business in a more meaningful way.

Mohan H. Bhandari Chairman & Managing Director Bilcare Limited Pune. 16 December 2007.





"Window to the World" An initiative of Bilcare Foundation

Bilcare's vision is to be the healthcare knowledge management company of the century. Our mission involves products, services and initiatives for creation of awareness and well-being in the areas of healthcare. We started as a small enterprise at Rajgurunagar (40 kms from Pune) in 1983. Today, we operate in India, Singapore, UK & USA and wish to expand globally.

Our mission is to touch upon and brighten millions of lives. We are an active part of our community and hence feel a parental responsibility for its well-being. As we look back, we realize that we were blessed with the goodwill and active support from the community to make our business enjoyable.

CSR Thought

While we were busy catering to customer needs globally, our focus remained consistent to achieve the welfare and progress of the community surrounding our workplace. The core thought of our CSR is the development of children as they are catalysts of change for a brighter tomorrow.

We focus our efforts in development of rural children who are deprived of appropriate resources. We are committed to broaden their horizons through our various initiatives so that they become capable to contribute for a better world.

The core objective of Team Bilcare is to become an effective facilitator and mentor of these children and enable them in crystallizing and realizing their dreams to build their world.



Our CSR Journey

Our initial years since the time we started CSR drive in 1998 were marked with various activities aimed towards this objective. Few of the initiatives were as under

- Organizing sports competitions
- Organizing health camps
- Conducting courses on leadership development in children (SSY meditation/ pranayam)
- Drawing and essay competitions
- Starting a mobile library
- Training students in Yoga, Karate, Lezim
- Organizing science experiments and exhibitions in schools
- Value and moral training

We conducted the above CSR projects to build their capabilities on multiple aspects.

CSR way ahead

As we progressed on these lines, we felt the necessity to focus our efforts on select CSR objectives having a long term impact on development of children. Hence from this year onwards we have focused our initiatives under the project "Window to the World".

After being with the children and conducting various activities for them we realized that these children have great potential, however they do not know what they are capable of achieving. To utilize their complete potential and to give the best they can to the world, they must have an opportunity to know the world in which they live. They should know about great discoveries, great people, latest technologies and possibilities in the emerging world. This project aims at igniting their minds to dream by giving them a Window to the World. The initiatives under this project are:

Communication skills enhancement

The key hurdle which keeps children away from larger knowledge pool is their inability to speak and understand English. As an effort to overcome this hurdle we would be training the children for proficiency in spoken and written English. We have structured this initiative in such a way that it becomes complementary to their school syllabus.

Knowledge expansion

Selective Audiovisuals

With the progress of information technology, vast pool of knowledge is available for students in the form of multimedia resources. Bilcare wishes to bring this knowledge to the children through organizing audio visual sessions in their schools. Multimedia sessions would comprise of interesting & informative documentaries, nature studies, historical biographies, value adding short films etc. Bilcare volunteers translate and facilitate these multimedia audiovisuals.

Mobile library

To bring them more information knowledge and possibilities we have installed library boxes in 10 schools which are circulated monthly. Around 200 books per school are made available through this project. In addition to the books purchased for this project, some books are also donated by the Bilcarians. Bilcare volunteers conduct library sessions in the school and thus inculcate love for reading.

Leadership Development Programme

Through the course of 'Children SSY', students learn meditation, Pranayam and lessons in responsibility and greatness. 'Children SSY' is a 10 day course designed by Shri Rishi Prabhakar, the founder of Rishi Sanskruti Vidya Kendra. Shri Rishi Prabhakar has been our guiding light since the conception of our CSR initiatives.

Team Bilcare along with school teachers and parents are committed to ensure that each child expresses his full potential.





"You are never given a dream without the power to make it come true"

Richard Bach

Can we measure the I want to be like Kalpana Chawla? dimensions of the sky? How can I be like her? Amol Dagadu Musale Pallavi Satish Bankar 7th Std 6th A Std Why does man destroy forest? As Chamaeleon changes colour can I change my colour too? **Snehal Sopant Thorat** 5th Std Who is the biggest Ganesh Kalram Udhane 4th A Std artist in this world? What do you feel Shraddha Chandrakant about India? Bhalerao 7th A Std Rahul Maruti Shinde Why did you become a scientist? 6th Std Swapnil Bhima Takalkar 6th B Std Can I Fly? What do I need to do for that? Mangal Popat Mangale 6th A Std How can we utilize Solar Energy? Sagar Sainath Jadhav 6th Std Why should we not cut nails in the evening? Rajendra Dilip Kadam 7th B Std

Bilcare is a unique organization with a strong research foundation and an unending quest for global leadership.

An organization integrated with global pharmaceuticals.

An organization with best in class manufacturing facilities and innovative research initiative spread worldwide with a complete focus on pharmaceutical industry.

An organization made up of motivated people who go that extra mile to spread excellence and joy.

